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Educational Opportunities:
NBM Long Beach
Thursday, July 23
9:00 a.m. to 10:30 a.m.

Getting the Most from Your Investment: Laser Tips, Tricks & Techniques

Industry experts from Epilog will be providing an in-depth look at lasers, laser processing and how you can bring this technology into your business and create real success. What are the best lasering processes that you can add to your business for the highest profits? How do you go about choosing the right laser for your application? Here you'll view a laser in action and see why this technology has grown in popularity to make Epilog the largest manufacturer of small format lasers in the world. Make sure to bring your questions as this course will include a Q+A session with Epilog staff.

Texas Open House Presented by Engraving Concepts

Engraving Concepts in Arlington and Houston host monthly educational opportunities and open houses throughout the month. Check out the schedule of events below.

- Arlington, TX: July 13 - Corel Basics Seminar / Tech Talk
- Houston, TX: July 20 - Corel Basics Seminar / Tech Talk
- Arlington, TX: July 18 - Open House Activities
- Houston, TX: July 25 - Open House Activities

For reservations and more information, call 817.460.8122 or email lynette@engravingconcepts.com.



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Laser Focus

Customer Newsletter

● 2ND QUARTER 2015

Web updates

Company News:

Fusion M2 eView™ Camera Module
epiloglaser.com/home/pr/e-view.htm

Sample Club:

Wood & Metal Bottle Opener
epiloglaser.com/resources/sample-club/wood-metal-bottle-opener.htm

Knowledge Base:

Converting Vector Artwork to RGB
support.epiloglaser.com/article/8205/63961/converting-vector-artwork-from-cmyk-to-rgb-coreldraw-x7

Sample Club:

Stainless Steel Tumblers
epiloglaser.com/resources/sample-club/stainless-steel-tumbler.htm

UPDATE YOUR CONTACT INFO:
epiloglaser.com/contact

Former Navy Seal Turned Entrepreneur Survives the Shark Tank

A few years ago Bottle Breacher Founder and CEO, Eli Crane, was given a gift from his brother after his return home from deployment. The gift was a bottle opener fashioned from a dummy bullet, and while Eli was certainly appreciative, he was also intrigued. He thought to himself, “I can make this better.” So he set out on a journey to perfect and manufacture what’s become an incredibly popular custom gift that is finding its way into homes all over the world.

“I started making Bottle Breachers in my garage and pretty soon all of my teammates at SEAL Team 3 started asking me for one,” Eli told us. “My wife Jen went to school for business at the Eller College of Management at the University of Arizona and she used her background to start selling the openers on ETSY.”

Proving to be exceptionally popular in the military community, Eli’s cottage industry began to grow quickly.

“When I decided to take Bottle Breacher to the next level, I sold my custom chopper and bought my first Epilog CO2 engraver in order to start personalizing our product. It was the best business decision I have ever made,” Eli said.

“When I decided to buy our first engraver, I did a little research online, but I was definitely a novice,” Eli told us. “One of the biggest priorities for me was finding a machine that was exceptionally easy to use as computers aren’t really my background.”

“First and foremost, what drew me to Epilog was the fact that, like Bottle Breacher, Epilog Laser systems are made in the USA,” Eli said. “Secondly, Epilog had great reviews – customers not only raved about the product, but the customer service as well.”

Eli told us the learning curve to get up and running on the laser was easier than he anticipated.

“The learning curve was simple,” he said. “When we first started, I met with an Epilog representative who walked me through the process until I was comfortable. All of Epilog’s reps have been very knowledgeable and courteous, and I still reach out to them today when we have questions. The systems are very easy to use and our operators have learned to be quite efficient and get lots of practice on them.”

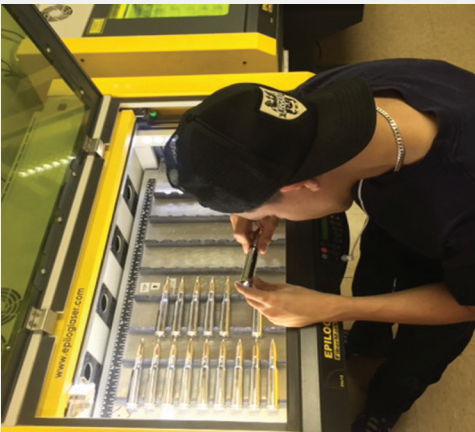
In the past 18 months, Bottle Breacher has added more Epilog systems to their lineup. This comes in handy as they work with a variety of materials on any given day.



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"We have several different finishes on our Bottle Breachers that consist of brass, chrome plating, gold plating or powder coating," Eli said. "We also engrave our corporate gift boxes, wooden drink coasters and stainless steel key chains. For all of our products with



a metal finish we utilize our three FiberMark lasers, and for our powder-coated products, coasters and boxes we use our Epilog CO2 engravers. Within six weeks of purchasing our first engraver, our sales increased over 300 percent."



Eli and his wife, Jen, appeared on episode eight of the sixth season of ABC's Shark Tank.

Visit this link to watch the impressive episode: <http://abc.go.com/shows/shark-tank>



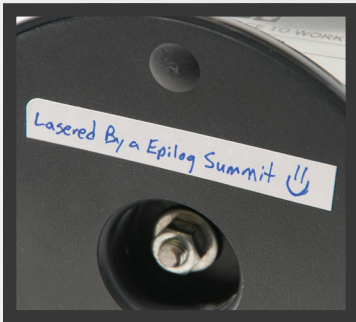
Epilog Laser Named Best Place to Work by Denver Business Journal

Epilog Laser is excited to announce that we have been named the number one place to work in Denver in the extra-large business category. The Best Place to Work competition was presented by the Denver Business Journal and Epilog has been named a top ten finalist for the award an impressive six times.

Out of 40 Colorado finalists in four categories, Epilog was the only manufacturing company to place as a finalist in the extra-large business category, which includes businesses with 100+ employees.

"This award has been years in the making," said Mike Dean, vice president of sales and marketing at Epilog Laser. "After seven nominations and six times as a finalist, we have finally taken the number one spot – I could not be more proud of this achievement and thankful to our employees." The note left on the bottom of the award, "Lasered by an Epilog Summit," made the victory that much sweeter.

The Best Places to Work competition examines Denver's finest companies as determined by the people who know the best - their employees. Employees for each company were surveyed by Quantum Workforce and the companies ranked by their final scores.



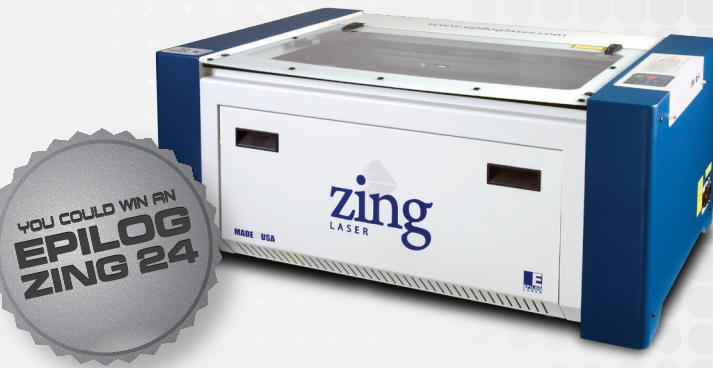
Instructables.com Makerspace Contest! Sponsored by Epilog Laser

Win over \$30,000 in prizes for your makerspace!

Do you know a makerspace in need of some awesome new equipment? Then tell them about the Instructables.com Makerspace Contest, sponsored by Epilog Laser! The grand-prize is a brand-new, 40-watt Zing 24 Laser system from Epilog.

This summer Instructables is giving makerspaces around the world a chance to win amazing new tools for their shop. And the best part? Everyone who participates is a winner! Every group that posts at least 10 Instructables will receive a prize! Projects can be posted under any category, and they do not need to be tech-specific.

The object of the contest is to post as many high-quality Instructables as you can up until August 31. The makerspace that posts the most featured Instructables during that time will receive \$30,000 in prizes including an Epilog Zing 24 Laser, Ultimaker 2, Silhouette Portrait, and Lincoln Electric 210 Welder.



Deadline: AUGUST 31, 2015

Visit instructables.com for details, rules and eligibility. www.instructables.com/community/makerspace-contest

Sample Club: Engrave a Bamboo Vanity Set with a Laser

Bathroom decor can speak volumes about an individual's style, yet is often overlooked. Personalized bamboo vanity sets are the perfect asset to incorporate a sense of elegance and cohesiveness that will be sure to impress your guests.



Materials List:

- Bamboo Bathroom Vanity Set - we purchased ours from Amazon.com
- An Epilog Laser System

1) Open the file and swap out the letter with your initial. Adjust the print settings and choose Center Engraving.

2) Place the the object in the laser and measure to find the center. Using the Red Dot pointer, locate the center and set as Home Position.

Settings on a 50-watt Helix:
SP 50 / PWR 100 / DPI 600



3) Press go and repeat the process with each item.

Remove any smoke residue with a damp cloth and enjoy your beautifully personalized vanity set!



4) (Optional) Incorporate a colorfill in the process to add a unique look! This can be achieved by simply masking the face of the object prior to engraving and painting the engraved area with acrylic paint. Finishing with a polyurethane or lacquer will protect the colorfill while adding a nice sheen.

For more information including material sources and downloads, visit www.epiloglaser.com/resources/sample-club/bamboo-vanity-set.htm